



مَصْرَافُ أَفْدَالٍ
MASR AFDAL

MASR AFDAL

COMPANY PROFILE
(masrafdal.com)



**MASR AFDAL, YOUR HANDY PLATFORM &
PORTABLE APPLICATION.. EXPOSING YOUR
PRODUCTS TO GLOBAL IMPORTERS**

The background is a grayscale photograph of a harbor scene. In the foreground, the stern of a large white ship is visible on the right, with some dark vertical structures. In the middle ground, a small boat is on the water. The background shows a distant shoreline with buildings. Overlaid on the top left is a white rounded rectangle containing the text 'LOCAL EXPORTERS...'. Several thin, orange, irregular geometric lines are drawn across the top left and bottom right areas of the image.

LOCAL EXPORTERS...

LET US BE YOUR VISION AND GUIDE FOR GLOBAL EXPORT

LET US SUPPORT YOUR PREMIUM PRODUCTS

LET US INNOVATIVELY PUSH YOUR BRAND'S LIMITS

**OUR GLOBAL NETWORK OF 600 EGYPTIAN AFFILIATES
WILL MARKET YOUR PRODUCTS GLOBALLY**



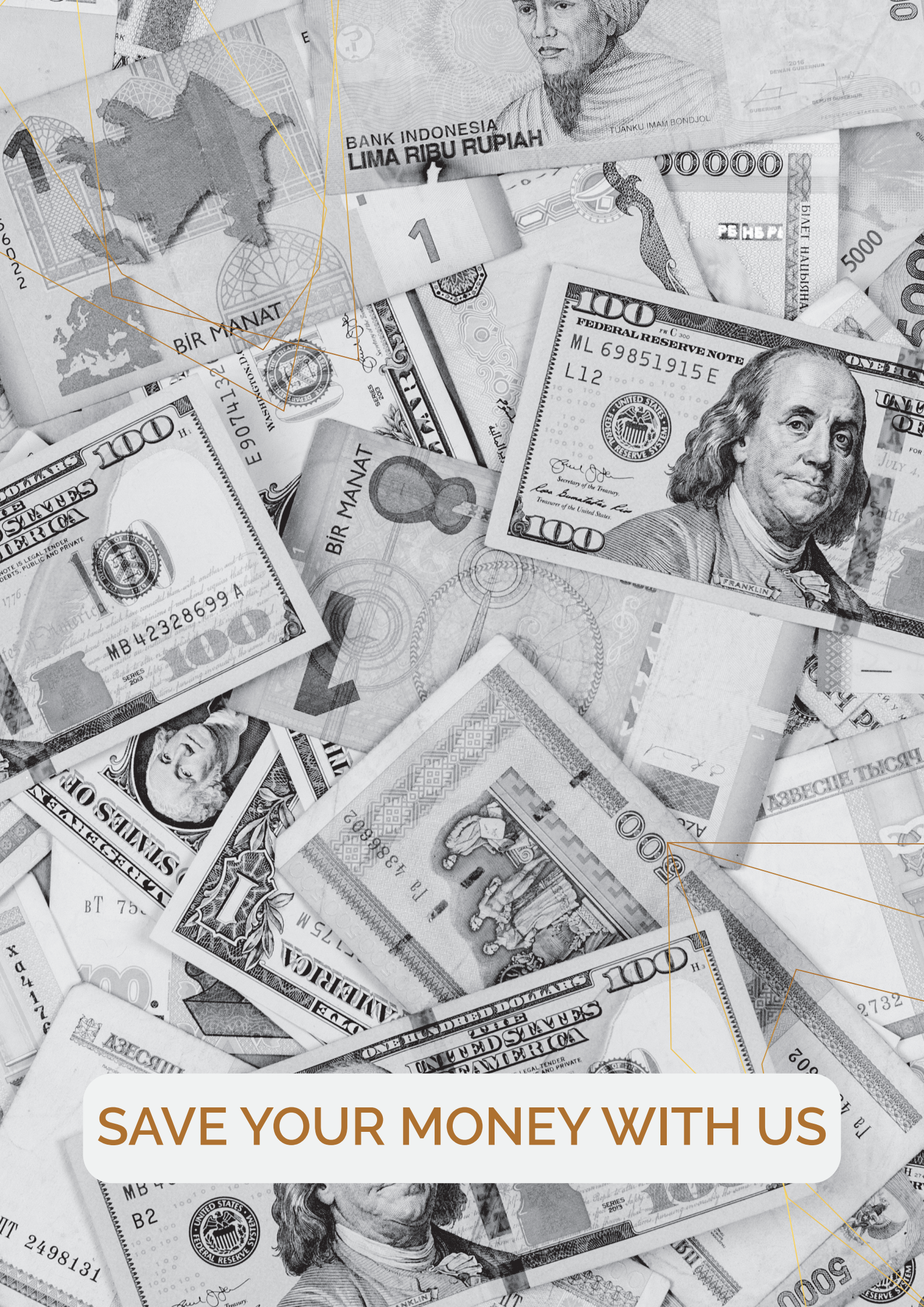
INTERNATIONAL IMPORTERS...

YOUR HIGH QUALITY PRODUCTS STRAIGHT FROM EGYPT

YOUR TIME & MONEY, PUT TO ITS BEST USE

MORE THAN 500 MANUFACTURER TO CHOOSE FROM

**WE PROVIDE YOU WITH THE PRODUCTS THAT YOU
NEED RANGING FROM MANUFACTURING,
AGRICULTURE, FURNITURE, FASHION, AND
CONSUMABLES SECTORS AND MUCH MORE**



SAVE YOUR MONEY WITH US

OUR INITIATION

Recently, Egyptian products have advanced significantly. Furthermore, the Egyptian government fairly increased its contributions to these products. So, the founders concluded that we possess local products that matches the global market. They also found that there is a lack of awareness when it comes to these high quality Egyptian products. This is where the founders came up with the idea of Masr Afdal platform to help raise awareness about the premium Egyptian products globally.



OUR SERVICES



Online import and export
trading

Online marketing services
Egyptian manufactures with all
global importers

International trading show
media and marketing
services

Logistical and shipping
operations

International hiring and job
opportunities services

Support all the Egyptian local
products to match the
international standards

OUR MISSION

To support small and medium enterprises, local factories, and entrepreneurs in reaching local and international trade organizations.

1

2

To support the government in increasing their export target.

3

To create business opportunities by reaching out to the Egyptian business communities living abroad.

4

To provide premium local products to the international market while creating Egyptian brand demand.

5

To encourage, grow and increase distribution of local handicraft industry.

6

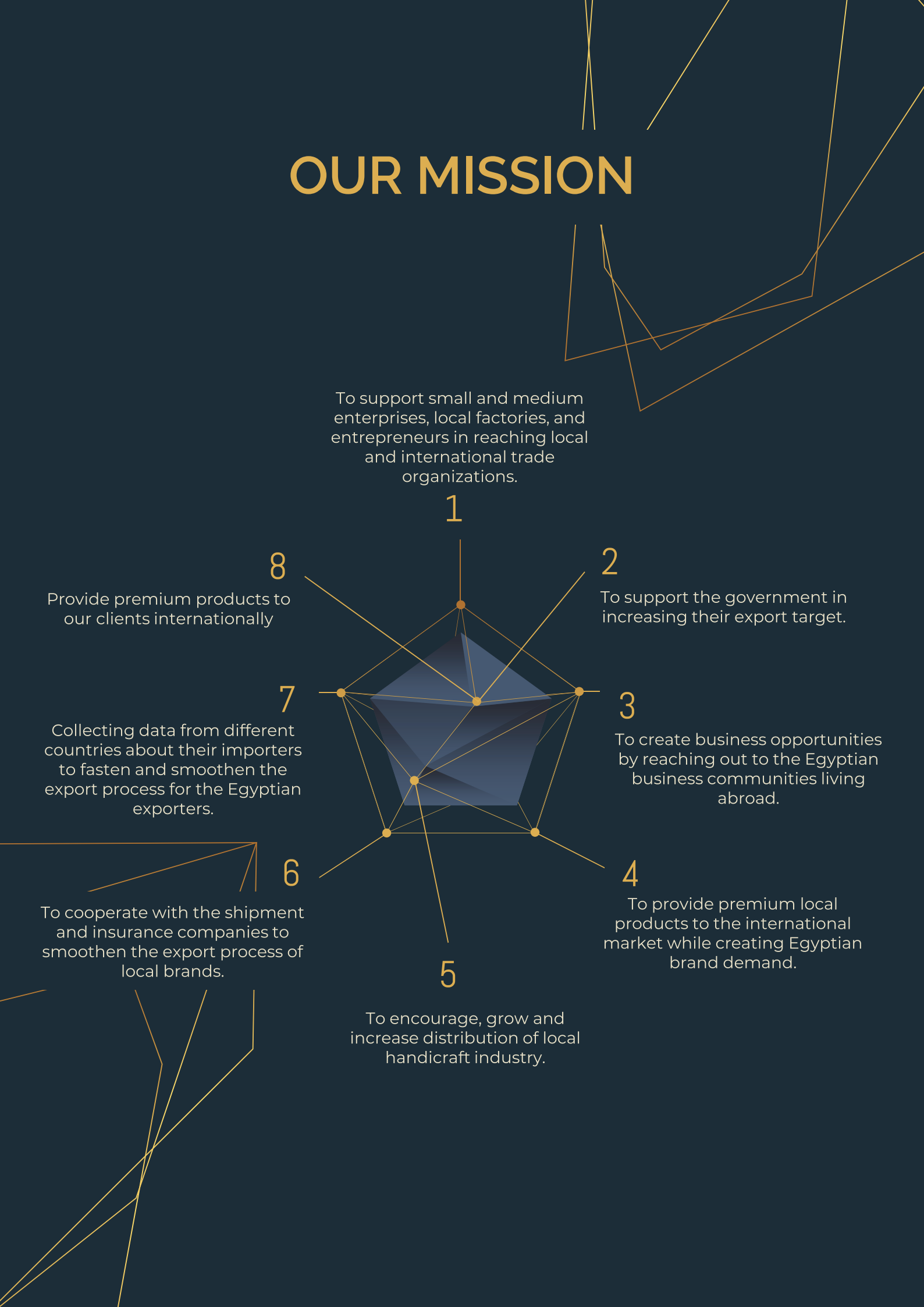
To cooperate with the shipment and insurance companies to smoothen the export process of local brands.

7

Collecting data from different countries about their importers to fasten and smoothen the export process for the Egyptian exporters.

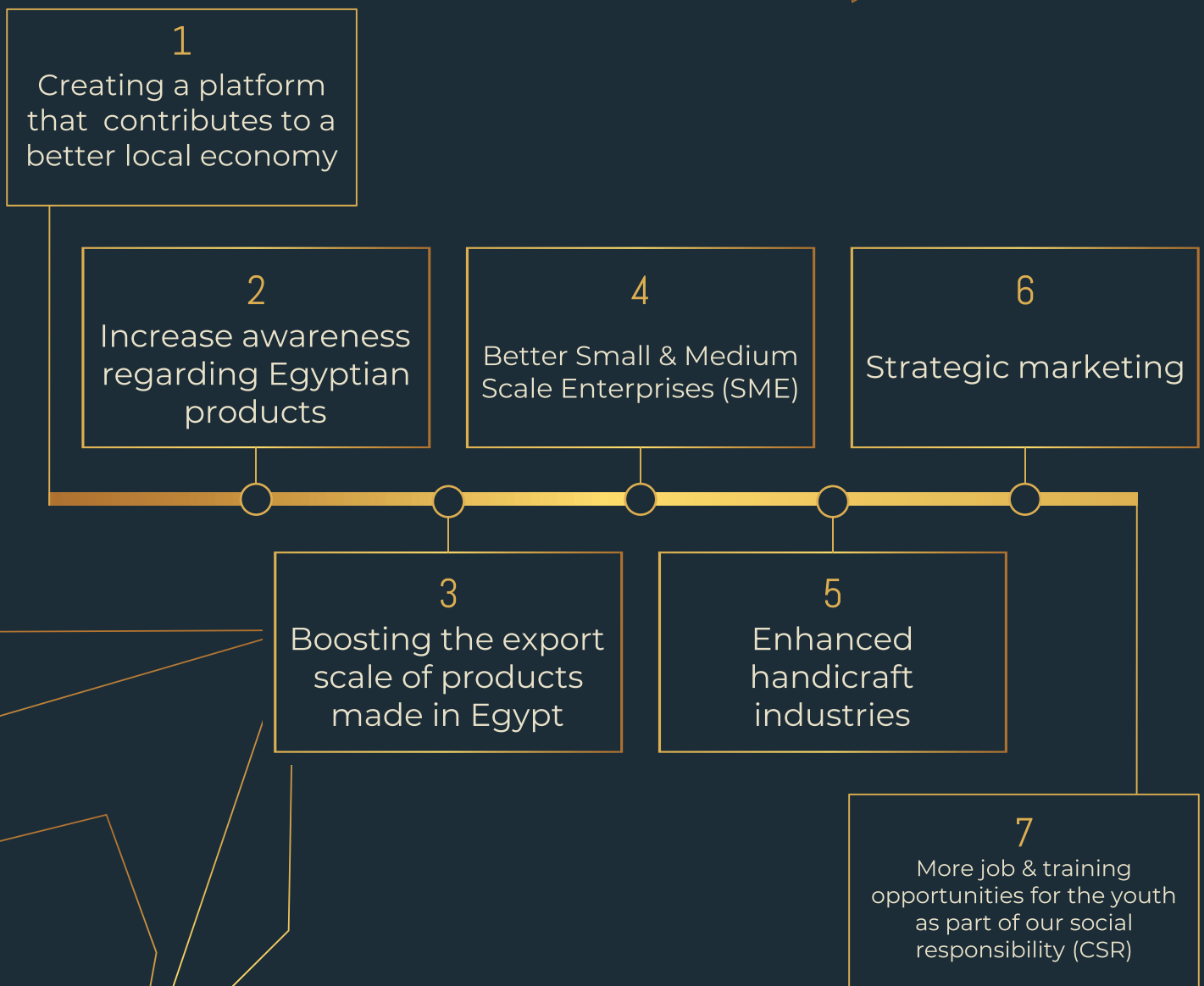
8

Provide premium products to our clients internationally

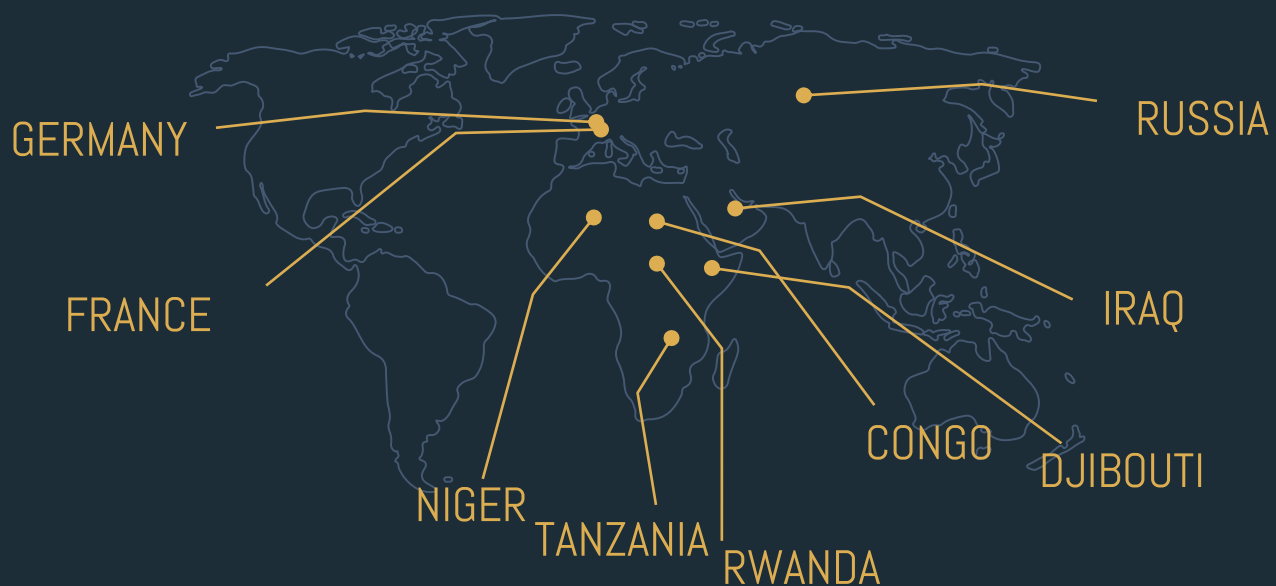


OUR VISION

Masr Afdal is aiming to build a better Egypt and support the governmental goals through:



Masr Afdal achieved opening markets for different industries, through our affiliates, in:



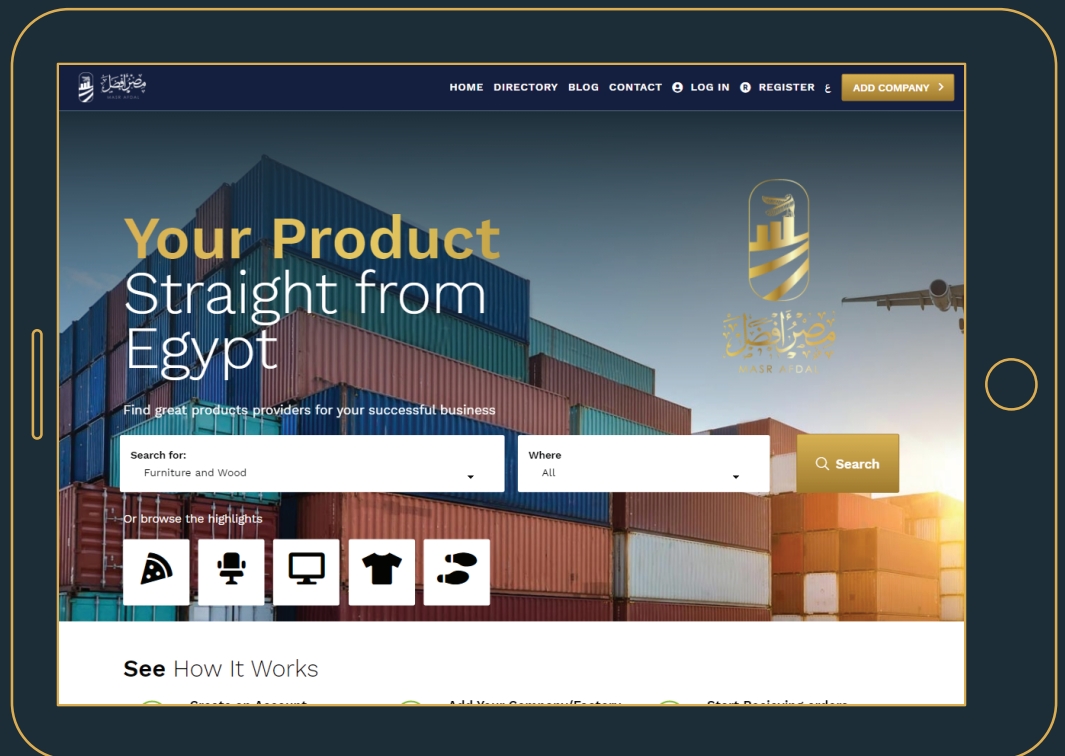
Increasing the number of hired affiliates to penetrate more markets outside.

OUR PLATFORM

A platform that is easily accessible to
importers, exporters, and the government.

Whereby all parties will have access to the required information
expediting easy registration to our platform; enabling and
simplifying the export process.

Your handy platform and portable application with
FREE REGISTRATION



OUR PRECIOUS CLIENTS

 **Electrostar**

**ELSEWEDY
ELECTRIC**

Eva
COSMETICS

قلو الشام
HOLW EL SHAM


FARAGALLA
FOOD INDUSTRIES


حلواني اخوان
HALWANI BROS


Regina
PASTA


BEVTI
A Joint venture of Almarai & PepsiCo


iSiS


FRESH


TiE HOUSE

LUNA 

Temmy's

ELARABY

Koki


ROYAL
CERAMICA


الفلح
والنجملة الذهبية


الهيئة العربية للتصنيع
ARAB ORGANIZATION
FOR INDUSTRIALIZATION

OUR PRECIOUS CLIENTS



OUR PRECIOUS CLIENTS



AND MORE...

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<https://www.facebook.com/egypt.afdal/>
<https://www.linkedin.com/company/misrafdal/?originalSubdomain=eg>

The image features a dark blue background with abstract, thin, light-colored geometric lines in the top-left and bottom-right corners. A central white rectangular box with a thin border contains the text.

THANKS

Don't hesitate to contact us if you
have any inquiries!